



I. CALL TO ORDER AND ROLL CALL

Chairperson Rosenfeld called the meeting to order at 5:00pm.

Roll Call

Committee Members:
Chairperson Dan Rosenfeld-left at 5:30pm
John Krampf
Erin LeMoine
Michelle Walny
Adria Willenson-arrived at 5:15pm
Margaret Zitzer
Sandy Byrne-Alternate-absent
Randall Bauter-Alternate-absent
Robb DeGraff-Alternate-absent

Also present: Village Manager Andy Pederson
Director of Finance and Administration Lynn Galyardt
Assistant Village Manager Jake Meshke
Daniel Muchin

II. BUSINESS

1. Approval of the February 12, 2018 meeting minutes.

Motion by John Krampf, seconded by Erin LeMoine, to approve the February 12, 2018 meeting minutes. Motion carried unanimously.

2. Discussion/update on fundraising status.

The Committee discussed the fundraising status. Currently \$19,500 has been raised in 2018. John Krampf stated next year the fundraising committee needed to begin fundraising earlier in the year to enable the Committee to complete the fund-raising goal. The Committee needed to determine who would be contacting each organization or person on the sponsorship list in January. The Board of Trustees would need to determine who they would be contacting at that time as well. The Committee needed to have a specific list of talking points that each committee member states to establish consistency. The list of food items needed for the picnic needs to be provided to the Committee in January so they knew what items are needed for the picnic. Chairperson Rosenfeld requested the fund raising be ongoing.

3. Discussion on 2018 Village Picnic planning.

The Committee determined the cost for beer will be \$3 per glass. Attendees who purchase a Village of Bayside mug for \$5 will receive one free beverage and refills will be \$2. The Committee discussed the time that food would be served and determined food would be served from 2-6pm and the picnic would be held from 2-7pm to allow for volunteers and staff to begin clean up before dusk. The Committee discussed volunteers for the end of the picnic

clean-up and determined a list of volunteers would be set for the clean-up time frame.

Manager Pederson stated the 5k walk run only had 4 participants registered and requested the Committee start promoting sign ups.

4. Discussion on 2018 Fall Fest.

The Committee discussed discontinuing the Fright Night event and determined they would recommend to the Village Board of Trustees the Fall Fest event scheduled for October 28 from 2-5pm and the Fright Night event would be cancelled for this year. The Committee stated the Packer Game start time of 3:15pm was a direct conflict with the previously determined time frame of 2-5pm and noted attendance would be minimal. The Committee discussed having a Fright Night event on a different day and determined parents would not want to have to dress their children up on multiple days due to school events. The Committee noted trick-or-treat participants had been minimal in the past and were concerned the Fright Night event would be a waste of time and sponsorship funds because past attendance has been low, it is the lowest rated community event according to the 2017 Community Survey, there are less sponsorship dollars than last year, last year's event cost \$2,710 which was 15% of the Village's budget for events, it is the lowest.

5. Discussion on 2019 Arts Event.

Margaret Zitzer and Adria Willenson presented their ideas regarding an Arts Event focusing on Bayside Artists to be held at Ellsworth Park in June of 2019. John Krampf suggested all North Shore artists be allowed to display art. Margaret Zitzer suggested applicants pay \$50 and enter a request to set up a tent to display their art and a jury determines who is allowed to display. Manager Pederson questioned how long the event would last and how many people were expected to attend. Adria Willenson stated she would like a two-day event and anticipated 200 people would attend. The Committee discussed the Art Event and determined they would contact Schlitz Audubon Nature Center to attempt to partner with them to hold the event as the Nature Center had held similar events in the past and a table would be set up at the Village Picnic and 5k events in an attempt to determine residents interest in an Arts event.

III. ADJOURNMENT

Motion by Erin LeMoine, seconded by Margaret Zitzer, to adjourn the meeting at 6:18pm.
Motion carried unanimously.

Lynn Galyardt, Director of Finance and Administration | | January 7, 2019